

ICN & Global Health Initiatives

By

Assistant Professor

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Introduction:

- **The International Council of Nurses (ICN) is the world's first and widest reaching international organization for health professionals. Operated by nurses and leading nurses internationally.**
- **ICN, founded in 1899, is a federation of more than 130 National Nurses Associations (NNAs), representing 28 million nurses worldwide.**

What does ICN do?

- ICN advances nursing, nurses and health through its policies, partnerships, advocacy, leadership development, networks, congresses and special projects.
 - ICN works to ensure quality nursing care for all,
 - **Ensure sound health policies globally,**
 - **Advance nursing knowledge,**
 - Ensure satisfied nursing workforce,

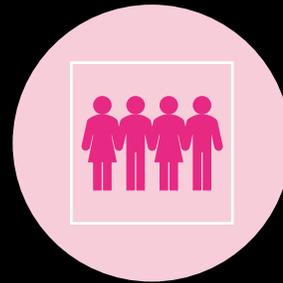
What does ICN do?

- Increasing networks and connections to people reinforce the importance of strong linkages with national, regional and international nursing and non-nursing organizations
- **Building positive relationships internationally helps position ICN, nurses and nursing for now and the future.**
- Work with the specialized agencies of the United Nations system, particularly with the World Health Organization, the International Labour Organisation (ILO) and the World Bank,
- Work closely with a range of international non-governmental organizations and other partners.

ICN strategic priorities



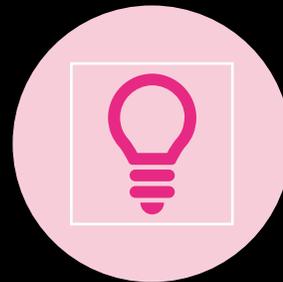
Global Impact



**Membership
Empowerment**



Strategic Leaderships



Innovative Growth

Three Pillars

- **Professional Nursing Practice**
- **Socio-economic Welfare for nurses**
- **Nursing Regulation**

Core Values

Accountability

Inclusiveness

Innovativeness

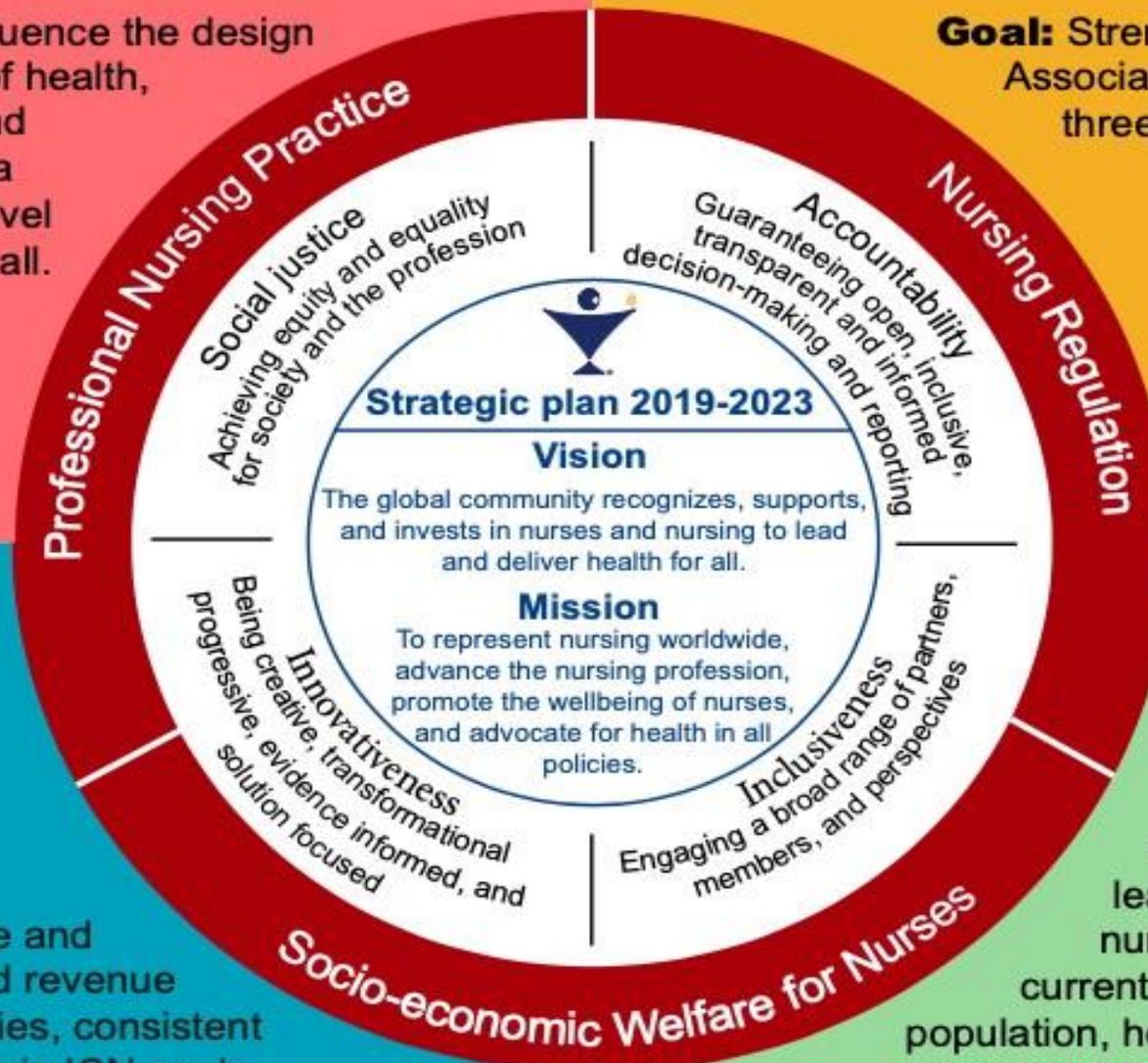
Social justice

1. Global Impact

Goal: Inform and influence the design and implementation of health, social, educational and economic policies at a global and regional level to promote health for all.

2. Membership Empowerment

Goal: Strengthen National Nursing Associations (NNAs) across the three pillars of ICN to enable them to address key challenges at regional and national levels.



Goal: Identify, secure and diversify business and revenue generating opportunities, consistent with our values, to attain ICN goals.

4. Innovative Growth

Goal: Provide strategic leadership to advance the nursing profession to meet current and future needs of the population, health systems (including health and social care) and nurses.

3. Strategic Leadership

1.

Global Impact

ACTIONS:

1. Provide expertise, actively and regularly, in high-level global or regional health, education, social, regulation, environmental and economic policy events as the recognised and valued voice of nurses and nursing internationally.
2. Position nurses as pivotal to achieving good health and well-being of individuals and populations (Sustainable Development Goal 3)
3. Contribute evidence and expertise to the development of effective Human Resources for Health planning and policies, including scaling up of a qualified nursing workforce supported by a healthy work/practice environment
4. Contribute to and shape the World Health Organization (WHO) State of the World's Nursing Report 2020 and the next Global Strategic Nursing and Midwifery plan
5. Strengthen the impact of nursing at the WHO, World Health Assembly, United Nations, World Bank (WB), International Labour Organization (ILO), and Organization for Economic Cooperation and Development (OECD)
6. Build collaborative interprofessional and intersectoral relationships and advance joint activities with key global organizations
7. Continue to support the goals of Nursing Now and assume stewardship and leadership of Nursing Now as of 2021

Membership Empowerment

2.

ACTIONS:

1. Identify and understand the mandate, capacity and needs of NNAs
2. Expand programmes, initiatives and products related to the education, practice, regulation, and socio-economic welfare of nursing in response to NNA needs
3. Facilitate the provision of expertise to NNAs, including by leveraging expertise across NNAs
4. Support NNAs to influence policy
5. Scale up the ICN leadership/management development programs and engage alumni
6. Improve the availability and use of ICN resource documents and tools on issues important to NNAs

ACTIONS:

1. Identify health, nursing, social, economic, technological and related trends relevant to the current and future direction of the education, practice, regulation, socioeconomic welfare and research of nursing
2. Share evidenced based, successful, and innovative models of care, best practices, and research on the contribution of nursing
3. Set future focused policy direction for the nursing profession
4. Leverage 2020 Year of the Nurse to promote nursing through various activities and events
5. Actively incorporate the voice and views of student and younger generation nurses.

**Strategic
Leadership**

3.

ACTIONS:

1. Expand sponsorship for ICN conferences, congresses, events
2. Increase and diversify ICN income sources
3. Enhance the use of social media and other modern, digital interactive tools/strategies in ICN communications, and in the branding and marketing of ICN products and services
4. Develop and promote a new business model (including country-level licensing) for ICNP
5. Promote the value of ICN to expand its membership base
6. Continue to evaluate new and existing programs and initiatives to determine their sustainability and alignment with ICN priorities

4.

**Innovative
Growth**



ICN President Pamela Cipriano (2021-2025)

‘My presidential watchword is influence because it is both an action and an outcome.

It is the power to change or affect someone or something directly or indirectly.

Influence does not force change to happen. Rather, it relies on persuasion and the ability to sway another's thinking or actions.

It is through the power of our positions as knowledgeable decision makers and problem solvers, advocates and passionate professionals, that we have influence and can influence others.’



Assistant Professor Dr. Nanthaphan Chinlumprasert

ICN Board of Directors: Southeast Asia Region

Chair for International Affairs of NAT

Dean, Faculty of Nursing Saint Louis College



Global Health Initiatives

1. ICN attends World Health Assembly every year. ICN has been making interventions at the WHA for the past 75 years.

Recently, the 76th WHA during May 21-30, 2023.

-Agenda 12. Global strategy for Women's , Children's, and Adolescents' Health 2016-2030

-Agenda 13.1 Universal Health Coverage: Reorienting health systems to primary health care...

- NCD Alliance: draft the Constituency Statement

- 13.2 Prevention and control of NCD and mental health etc.



ICN Report

75th World Health Assembly

International Council of Nurses

NURSING ADVOCACY & INFLUENCE IN GLOBAL HEALTH POLICY

*Prepared by Erica Burton,
ICN Nurse Consultant*

July 2022

Photo credit: Pierre Albouy



The Seventy-sixth World Health Assembly is being held in Geneva, Switzerland, on 21–30 May 2023. The theme of this year's Health Assembly is: WHO at 75: Saving lives, driving health for all.



76th WHA

- **The theme of WHA this year, “WHO at 75: Saving lives. driving health for all, highlighting that ICN has been making interventions at the WHA for the past 75 years.**



- **2. ICN hosted a luncheon meeting for all nurse delegates attending WHA, in person and virtually.**

(Participants consists of Ministers of Health from many countries, representatives from ICN's national nursing associations and a variety of organizations including BBC, Committee of the Red Cross (ICRC), International Organization for Migration (IOM), Nursing Now, SEHA, United Nations Office at Geneva (UNOG), World Health Organization (WHO), World Patients Alliance (WPA), the World Trade Organization (WTO), etc..)

Luncheon meeting at 76th WHA



**Dr Pamela Cipriano, ICN President
mentioned that:**

*“There has to be a nurse's voice, because
nurses are fundamental to health,as it
is vitally important, as the largest profession,
to be able to speak out on health issues.”*



“It is really up to us to be that advocate and voice for improving the investment in the nursing workforce, to be able to support and sustain that workforce. Nurses are the group that are going to help stabilize and strengthen our health systems so that we can deliver on UHC, strengthen primary healthcare and be able to address the ongoing agenda for SDGs.”

3. ICN has participated in the United Nations high level meeting on pandemic preparedness and response stressing the need for a strong and supported nursing workforce.

ICN president had targeted to highlight how essential it is to strengthen the workforce through investment in nursing for health for all.

4. ICN has involved in the UHC 2030 Task Force and have been able to influence the language in the Action Plan specific to workforce.

5. ICN supports and recognize the nurses working in areas of conflict, including Afghanistan, Ethiopia, Haiti, Myanmar, Sudan and Ukraine. Promote the campaign **# NURSES FOR PEACE**

#NURSESFORPEACE



International Council of Nurses
The Global Voice of Nursing

6. ICN launches International Nurses Day (IND) annually around the world on May 12 with the production and distribution of the International Nurses' Day (IND) resources and evidence.

IND is to commemorate/cerebrates the anniversary of Florence Nightingale's birth.



International Council of Nurses
The Global Voice of Nursing

International Nurses Day 2022

NURSES



A VOICE TO LEAD

**INVEST IN NURSING AND
RESPECT RIGHTS TO
SECURE GLOBAL HEALTH**

12 May 2022

IND2023

The theme for the 2023 is Our Nurses. Our Future.

พยาบาล คืออนาคตของ
เรา ร่วมให้คุณค่า ให้เกียรติ
และลงทุนเพื่อการพัฒนา
วิชาชีพและการดูแล
สุขภาพอย่างยั่งยืน



IND2023

- **Our Nurses. Our Future.** is a global campaign which sets out what we want for nursing in the future **in order to address the global health challenges and improve global health for all.** We need to learn from the lessons of the pandemic and translate these into actions of the future. It is now time to look to the future and demonstrate what these investments will mean for nursing and healthcare.

**Value, protect, respect and invest in our nurses
for a sustainable future for nursing and health care**

- **7. ICN joins WHO on the new 25x25x25 Emergency care initiative... to train 25% of nurses in 25 countries by 2025. ICN will support for the campaign which will strengthen nurses' and midwives' knowledge, skills and competencies to deliver basic emergency care.**

**Dr Amelia Latu Afuhaamango Tuipulotu,
WHO's Chief Nursing Officer
has mentioned
her three demands:**



- **1. Amplifying our voices...** We need to sing the same song to invest, protect and strengthen the solution to reach universal health coverage and the sustainable development goals.
- **2. Transform care...** so that our populations feel the value, respect and compassion and, of course, safe quality care that you always deliver.
- **3. Scale up our partnerships....** so that our voices are listened to, our voices are respected, valued, and all the skills of our nurses are taken into account to transform and enhance health systems to better serve the most vulnerable population of the world.



Global Health Initiatives: The evidence for change and called for action.



**The State of the
World's Nursing
Report,**



**The Global Strategic
Directions for Nursing
& Midwifery,**



**The Sustain and
Retain in 2022 and
Beyond**



**Recover to Rebuild
Report**



**ICN Charter for
Change**

State of the World's Nursing (SOWN) report:

Education

Jobs

Leadership

STATE OF THE

WORLD'S NURSING

2020



*Investing in education,
jobs and leadership*

Global strategic
directions for
**NURSING AND
MIDWIFERY**

2021-2025

education

jobs

leadership

service delivery



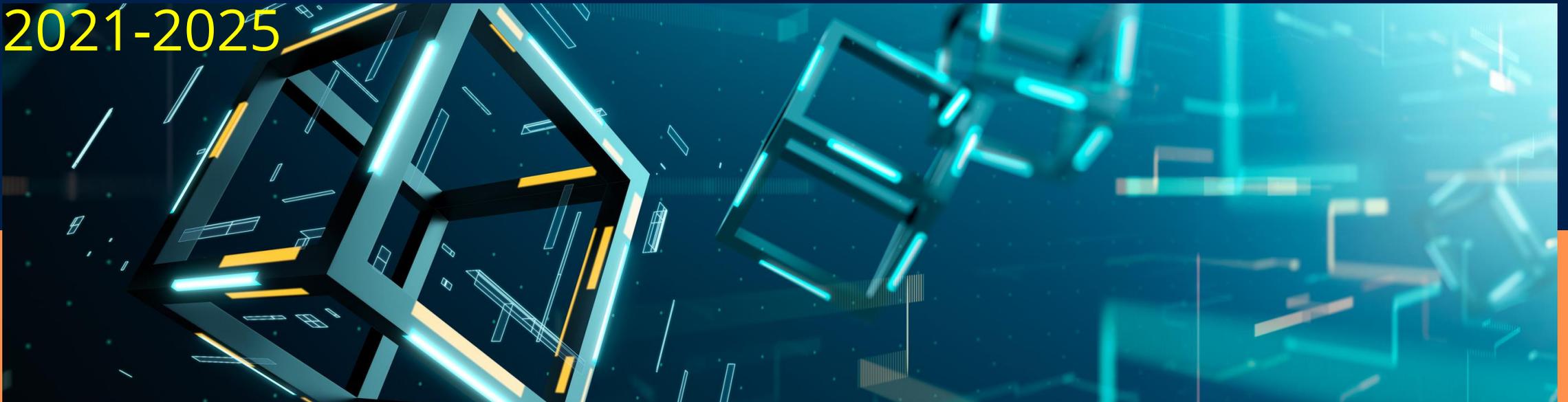
<https://www.who.int/publications/i/item/9789240033863>

The Global strategic directions for nursing and midwifery (SDNM)



It presents evidence-based practices and an interrelated set of policy priorities that can help countries to ensure that midwives and nurses optimally contribute to achieving universal health coverage (UHC) and other population health goals.

2021-2025



WHO Strategic Directions for Nursing and Midwifery - 2021-2025

Education

Evidence:

- Entry Levels
- Quality of programmes & faculty
- Competencies
- Graduates Data

Jobs

Evidence:

- Shortage
- Maldistribution
- Migration
- Recruitment
- Retention Data

Service
Delivery

Evidence:

- Effectiveness
- Scope of practice restrictions
- Regulations

Leadership

Evidence

- Gender bias
- Lack of input from women leaders
- Too few GCNOs
- Lack of opportunities for development

SDNM Strategic & Policy Focus 1: Invest in nursing education

The pandemic has highlighted the complex work of nurses and their ability to meet the increasing health demands of patients, to work with new technology, and with a multidisciplinary team.

ICN's policy brief on Nursing education and the emerging nursing workforce in COVID-19 pandemic reported on disruptions to education caused by the pandemic which are impacting supply and development of the nursing workforce.

It also highlighted challenges to attracting people into the nursing profession and to retaining the current workforce, including unfair pay and remuneration, and poor working conditions.

SDNM Strategic & Policy Focus 2: **Invest in nursing jobs**

5.9 million nurse shortage of prior to the pandemic
(The 2020 SOWN report)

In the next 10 years, a possible 13 million nurse shortage (The *Sustain and Retain* report)

4.7 million nurses retiring from the profession in the next 10 years due to the ageing nursing workforce

10% of nurses, or 2.5 million, leaving the profession due to the COVID Effect.

SDNM Strategic & Policy Focus 3: **Invest in nursing leadership**

Nursing leadership is needed at all levels and across all settings to provide effective and relevant health services for patients and their families, individuals and communities.

Nursing leadership is as important to the delivery of quality care as technical skills at the bedside.

We need nurses to **lead** the development and implementation of individual care plans, new and innovative models of care, integrated and team-based care, organisational policies and plans, research and innovation, board decision-making and legislation.

SDNM Strategic & Policy Focus 4: Invest in nurses for service delivery

Nurses face many barriers to working to their full scope of practice and for career progression.

A strong need to build capacity of the workforce through domestic supply and education

A real need to retain the current workforce. One of the ways that this can be achieved is using the knowledge, skills and capabilities of the profession and enabling career progression in clinical, leadership and academic roles.

Additional ICN Policy Focus 5: Invest in and prioritise the safety of nurse and healthcare workers

Nurses and other healthcare workers have had high levels of exposure to the COVID-19 virus over the last two years, exacerbated by the lack of protection, timely vaccination and support needed to perform their work in a safe and healthy environment.

Nurses and physicians are 16 times more likely to experience violence in the workplace as compared to other service workers.

The conditions of work of nurses and other health professionals not only affects their own rights, but also the rights of those requiring access to quality and affordable healthcare.

Additional ICN Policy Focus 6: Invest in and prioritise care for the health and wellbeing of nurses

Overwhelmed, stretched past their limits and facing anxiety, nurses' physical and psychological wellbeing has been under attack during the pandemic. They have been asked to make complicated choices and decisions over a long period of time and are experiencing high levels of chronic exposure to acute psychologically traumatic events, as well as high workloads, violence in the workplace and burnout. It is time to fully recognise and address the inherent occupational stresses and burdens that nurses bear on behalf of societies.



International Council of Nurses
The global voice of nursing



Sustain and Retain in 2022 and Beyond



THE GLOBAL NURSING WORKFORCE AND THE COVID-19 PANDEMIC

January 2022

Authors

James Buchan, Adjunct Professor, University of Technology, Sydney

Howard Catton, CEO, International Council of Nurses

Franklin A. Shaffer, President and CEO, CGFNS International, Inc.,
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International Council of Nurses

The global voice of nursing

RECOVER TO REBUILD



INVESTING IN THE NURSING WORKFORCE FOR HEALTH SYSTEM EFFECTIVENESS

March 2023

Authors

James Buchan, Adjunct Professor, University of Technology, Sydney

Howard Catton, Chief Executive Officer, International Council of Nurses

International Nurses Day 2023 report

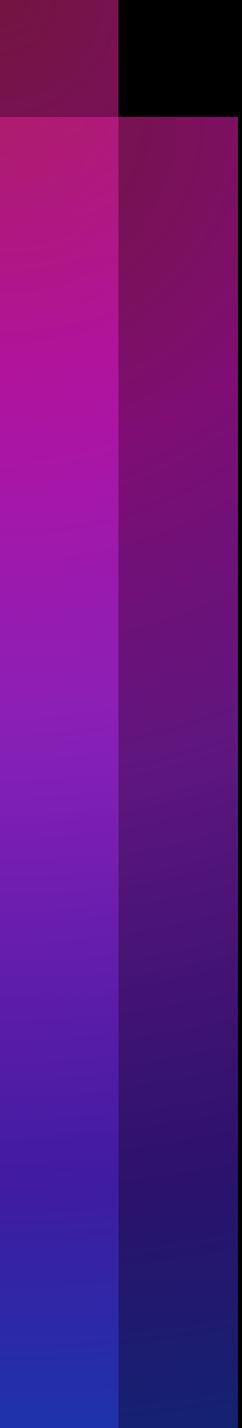


**OUR NURSES.
OUR FUTURE.**

International Council of Nurses

**Featuring ICN's
new Charter for Change**

**Value, protect, respect and invest in our nurses
for a sustainable future for nursing and health care**



ICN's Charter for Change

Protect and invest in the nursing profession

Protect and invest in the nursing profession to rebuild health systems that can deliver the Sustainable Development Goals and Universal Health Coverage to improve global health. Recognise and value health and health care as an investment not a cost. Secure commitments for investment to maintain equitable and people-centred care.

2

Ensure safe and healthy working conditions and respect nurses' rights

Our Nurses.

Our Future.

Urgently address and improve support for nurses' health and well-being by ensuring safe and healthy working conditions and respecting their rights. Put in place systems to ensure safe staffing levels. Ensure protections against violence and hazards in the workplace and implement and enforce international labour standards on the rights of nurses to work in safe and healthy supportive environments ensuring physical as well as mental health protections.

3

Recruit and retain nurses by ensuring fair and decent pay and positive practice environments

Our Nurses.

Our Future.

Advance strategies to recruit and retain nurses to address workforce shortages. Improve compensation for nurses to ensure fair and decent pay and benefits, and uphold positive practice environments that listen to nurses and provide them with the resources they need to do their job safely, effectively and efficiently.

Fund professional governance, recognition and development activities across career trajectories.

4

Develop, implement and finance national nursing workforce plans

Our Nurses.

Develop, implement and finance national nursing workforce plans with the objective of self-sufficiency in the supply of future nurses. Align resources to support a robust nursing workforce to deliver essential health services, reverse unemployment and retain talent. When international migration takes place, ensure it is ethical, transparent, monitored and delivers equal mutual benefits for sending and receiving countries as well as respecting the rights of individual nurses. Undertake system workforce planning and monitoring across the care continuum.

Our Future.

5

Invest in high-quality, accredited nursing education programmes

Our Nurses.

Our Future.

Invest in high-quality, accredited nursing education programmes to prepare more new nurses and advance career development for existing nurses. Design curricula so that nurses graduate with the right skills, competencies and confidence to respond to the changing and evolving health needs of communities and support career progression from generalist to specialist and advanced practice.

6

Enable nurses to work to their full scope of nursing practice

Enable nurses to work to their full scope of nursing practice by strengthening and modernising regulation and investing in advanced nursing practice and nurse-led models of care. Reorientate and integrate health systems to public health, primary care health promotion and prevention, community, home-based and person-centred care.

Our Nurses.

Our Future.

7

Recognise and value nurses' skills, knowledge, attributes and expertise

Our Nurses.

Our Future.

Recognise and value nurses' skills, knowledge, attributes and expertise. Respect and promote nurses' roles as health professionals, scientists, researchers, educators and leaders. Involve nurses in decision-making affecting health care at all levels. Promote and invest in an equitable culture that respects the nursing profession as leading contributors to high quality health systems.

8

Engage national nursing associations as professional partners

Our Nurses.

Actively and meaningfully engage national nursing associations as critical professional partners in all aspects of health and social care policy, delivery and leadership as the experienced and trusted voice of nursing. Build local, national and global multilateral partnerships.

Our Future.

9

Protect vulnerable populations, uphold and respect human rights, gender equity and social justice

Our Nurses.

Our Future.

Protect vulnerable populations, uphold and respect human rights, gender equity and social justice. Place and uphold nursing ethics at the centre of health systems' design and delivery so all people can access health care that is equitable, non-discriminatory, people-centred and rights based, and without the risk of financial hardship.

10

Appoint nurse leaders to executive positions

Our Nurses.

Appoint nurse leaders to executive positions of all health care organisations and government policy making. Strengthen nursing leadership throughout health systems and create and sustain nursing leadership roles where they are most needed.

Our Future.

ICN gathered data for WHO report

- + To gather the information for this seminal report, ICN, with the assistance of mental health nursing experts from across the globe, developed a survey which was completed by mental health nurses, specialist mental health organizations, ministries of health, and experts in the area of mental health **across 44 low-, middle- and high-income countries with all regions represented.**



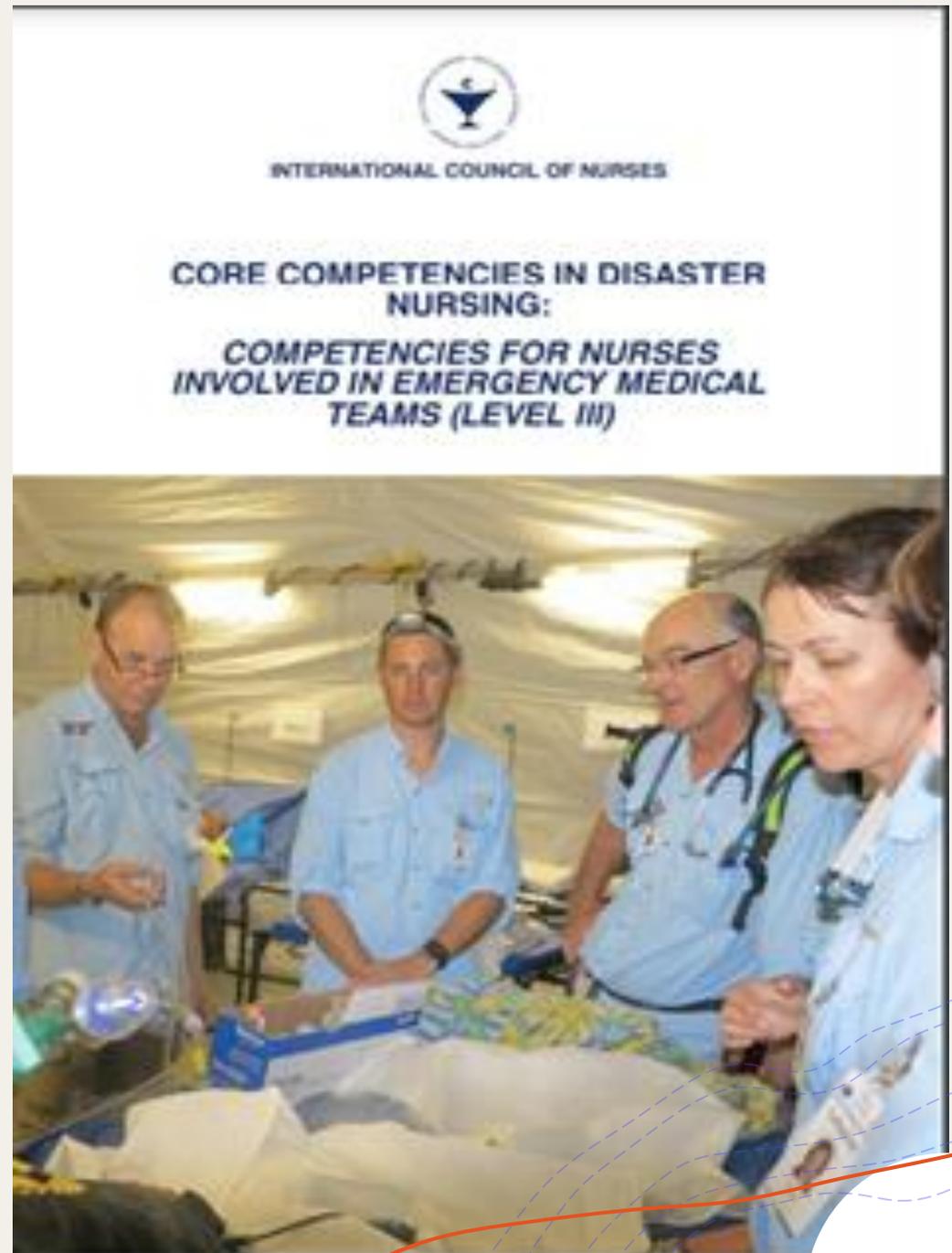
ICN responded to the Global Mental Health Issues

+ https://www.icn.ch/sites/default/files/inline-files/ICN_Mental_Health_Workforce_report_EN_web.pdf



ICN responded to Disaster Situation

https://www.icn.ch/sites/default/files/inline-files/ICN_2022_Disaster-Comp-Report_EN_WEB.pdf



ICN Leadership Training

The Global Nursing Leadership Institute (GNLI)™

- **GNLI is a strategic policy leadership program focused on strengthening your political and policy understanding and influence.**
- **It is framed by nursing opportunities in a global movement committed to sustainable development and explores key themes that underpin the United Nations' Sustainable Development Goals.**

Leadership For Change™ (LFC)

ICN Leadership
Programmes

Leadership For Change

- The ICN LFC program aims to prepare nurses with the leadership skills that are required to implement organizational change for the purpose of improving nursing practice and achieving better health outcomes.

The LFC programs are tailored to respond to the specific needs of the countries in which they are implemented.

This is achieved through close collaboration with the National Nurse Associations.

**Leadership
development**

for young generation

of nurses





Nursing Now is a global campaign to improve health by raising the status and profile of nursing.

Established in 2018, Nursing Now has united nurses, health advocates and allies from around the world in the first-ever global movement to champion the role of nurses.

In the **three years** since its launch, Nursing Now grew to have a presence in **126 countries** with **over 700 groups** around the world active in raising the status and profile of nurses.



In 2019, Nursing Now launched the Nightingale Challenge and inspired over 700 health employers to develop the leadership skills of over 30,000 early career nurses and midwives.



Nightingale Challenge

Nightingale Challenge inspires the next generation of nurse and midwife leaders during 2020 Year of the Nurse and the Midwife

Nightingale Challenge aimed to equip and empower the next generation of nurses and midwives as leaders, practitioners and advocates in health.

- **The Nursing Now campaign and Nightingale Challenges finished in May 2021 but Nursing Now's legacy continue through the Nursing Now Challenge and through the on-going work of its group network.**



Nursing Now Challenges

(Initiated in June 2021)

run by WHO&ICN

- **Nursing Now Challenge** is a global campaign that aims to improve health by raising the status and profile of nursing and midwifery.
- **Nursing Now Challenge** seeks to empower nurses to take their place at the heart of tackling 21st Century health challenges and maximize their contribution to achieving **Universal Health Coverage**.

Goal: Creating leadership development opportunities for 100,000 nurses and midwives in more than 150 countries by the end of 2022.



Nursing Now Challenge Global Solutions Initiative (NCCGSI)

NCCGSI has provided the opportunity for nurses and midwives around the world to connect, share experiences, and develop innovative solutions to ongoing global health challenges.



The Global Solutions Initiative connects early-career nurses and midwives around the world to share ideas and encourage nurse and midwife-led innovations that resolve global health issues.



The Challenges

Brain injury recovery & rehabilitation

Creating & sustaining community health

Nutrition

The climate crisis

Driving the digital health agenda

Vaccine equity & acceptance

NURSING NOW CHALLENGE
Global Solutions Initiative



WISH
World Innovation Summit for Health
مؤتمر القمة العالمية للحلول الصحية
An Initiative of Qatar Foundation

Do nurses have a role to play in addressing the climate crisis?



For each challenge, NNCGSI collaborates with partners to provide regular webinars and share resources to inspire, motivate and support participating nurses and midwives.





MONTREAL

ICN CONGRESS
1-5 JULY 2023

Nurses together: a force for global health

SAVE THE DATE
#ICNCongress



MONTREAL

ICN CONGRESS
1-5 JULY 2023

Nurses together: a force for global health

Organised by



International Council of Nurses

in partnership with



Canadian
Nurses
Association

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www.icncongress2023.org

#ICNCongress / #ICN2023 / @ICNurses

<https://www.icn.ch/>

World Health Assembly





+World Health Assembly



HEALTH IN THE SDG ERA



World Health Organization

UNIVERSAL HEALTH COVERAGE: EVERYONE, EVERYWHERE

World Health Organization



World Health Assembly



+ICN-CNR Meeting



+ ICN- CNR Meeting



Triad Meeting



AWFF-AANA Meeting





AWFF-AANA



AWFF-AANA



ICN Congress





ICN Congress



ICN Congress



Let's.....

THINK BIG & ACT GLOBALLY

53.25

+255

+ 00.25

65

53

25

***Thank you for
your
attention***





Q&A